



# NEWSLETTER

ISSUE 4 • JULY 2024



## IN THE SPOTLIGHT

Hello BH365 family! We hope that you have been faring well since our last newsletter. As summer gears up, there are lots of exciting things happening at BH365. From new curriculum to new events, we want to share with you first!

Trending news at BH365...

- We have officially launched the BH365 Latin History 365 textbook.
- The 2nd annual BH365 Conference is happening THIS month!
- The Minnesota Public School BH365 launch party was a HUGE success!
- The BH365 Foundation is hosting the Beyond Golf Tournament.

And more. Enjoy this edition of the newsletter and we look forward to connecting with you again soon. If you have not already, bookmark our [website](#) to stay connected with us. We are passionate about our mission and want to share every step of the journey with you.

BH365 COMPANY  
NEWSLETTER

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## FROM THE DESK: CEO'S MESSAGE



This is a busy time for the BH365 family. We are expanding on various levels. We are coming off of a great experience in Minneapolis Public Schools (MPS), in early June. MPS adopted The Black History 365 Textbooks throughout the district. We were able to have a very successful launch party at The University of Minnesota. Our team displayed a high degree of excellence. Also, a plethora of students from middle and high schools showcased their talent with stellar performances. I would like to give a special thanks to all of the MPS staff members who worked so hard to make this event a success. I would also like to give a special thanks to the school district's Superintendent of Schools, Dr. Lisa Sayles - Adams for her support and commitment to excellence.

Lastly, and extremely important to me, I would like to thank the following team members: Carleen Brown for her ability to navigate and guide us through the process perfectly, Dominick Clayton for his hard-work and commitment to ensuring that the performances and speeches transitioned without a hitch, Dr. Lisa Deveaux for her organization backstage and the high degree of excellence she exemplified, Tim Fields for the distribution and handling of BH365 products, he was magnificent and Henry Sandoval, the man who had the vision. Henry worked the technological aspects of the launch. I would like to give special thanks to Lisa Petros for the organizational and financial structure she put forth to ensure that we were on budget and had everything we needed to have a successful experience.

Later this month, we are excited to present our second annual conference, "A Vaccine for The Education Gap In America." The conference is July 25 - 26, 2024. Please [join the BH365 team](#) for in-depth discussion and training on research-based strategies to support Black and Latin History instruction. The BH365 team will engage participants with instructional resources and practices that address the education gap in America by providing solutions! In addition to our conference, we will attend three other national conferences this month, Teaching Black History Conference at the University of Buffalo, Urban Superintendent of Association of America (USAA), in Chattanooga, Tennessee and the Power Networking Conference in Charlotte, North Carolina. On a professional and personal note, I have been a member of USAA for many years. I know and respect many Superintendents who make up the organization. BH365 will be the first Black Member(s) to serve as one of the sponsors this year and hopefully years to come. We have a great team to whom I respect and admire. I am very proud of the incredible work that we at BH365 put forth.



Our product line is growing!

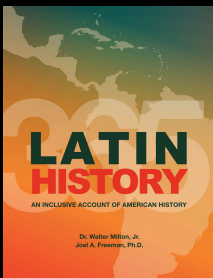


AN INCLUSIVE ACCOUNT OF AMERICAN HISTORY



# IT'S HERE!

## BH365 Latin History 365



Learn More!



## SPOTLIGHT: BH365 LATIN HISTORY 365 LAUNCH PARTY

The BH365 Latin History 365 textbook launched on July 1st, 2024 and is now available for purchase. The main thrust of Latin History 365 is to **close the diaspora gaps** by clarifying misconceptions and refuting stereotypes that prevent people of color from unifying and forming a common alliance. Through our truth centric approach, we are confident that we will provide healing and growth to the world.

Our Latin Book Launch, hosted by the BH365 Foundation, was a huge success. **A special thank you to our partners and sponsors.** The event showcased the rich culture and history of Latin America, with performances by Creekview HS Folklorico dance troupe and delicious dishes prepared by Chef Derricka.

Learn More about  
Latin History 365!





# BH365 PROFESSIONAL DEVELOPMENT TEAM

Our team is gearing up for the **second annual BH365 conference**. Join us on July 25-26, 2024, in Irving, TX, to fill your toolkit with more strategies and collaborate with colleagues from around the country.

Learn More



## 2024 CONFERENCE

JULY 25 - JULY 26TH  
8:00 AM - 5:00 PM

400 West Las Colinas Boulevard, Irving, TX



## A "VACCINE" FOR THE EDUCATION GAP IN AMERICA

BH365 CONFERENCE

SAVE THE DATE

JULY 25-26, 2024

THE WESTIN IRVING CONVENTION CENTER

at Las Colinas, 400 West Las Colinas Boulevard, Irving, TX

Join the BH365 team for in depth discussions and training on research-based strategies to support Black History instruction. The BH365 team will engage participants with instructional resources and practices that address the education gap in America by providing students voice and choice while they engage with text that reflects their images. Whether you're new to BH365 or experienced, you will gain knowledge and skills to support implementation.



# BH365 FOUNDATION

We are thrilled to update you on the latest news and events happening at the BH365 Foundation. First and foremost, mark your calendars for our first annual **Beyond Golf Tournament on September 20, 2024** at Cedar Crest Golf Course in Dallas, TX. Register now at [BH365golf.org](https://BH365golf.org) for a day filled with fun activities, friendly competition, and raising funds for a great cause. Don't miss out on this opportunity to make a difference on the greens!

Our Founder, CFO, Executive Director, and Board Members had a fantastic time at the **Good Soil Forum in Dallas**. The networking events, vendors, and speakers truly made it an unforgettable experience. We are already looking forward to next year's forum!

We recently hosted a **virtual panel discussion** with our Advisory Committee members and our partner with Veritex Bank. The insights and expertise shared on the impact of giving and philanthropy were truly inspiring. Stay tuned for more engaging discussions and events in the future.

Join us on July 24th at the **BH365 Conference Mixer for the launch of our "VACCINE" initiative** to bridge the education gap in America. Let's connect, enjoy light bites, and celebrate our amazing conference participants, sponsors, and partners at the Vibe - Westin Las Colinas in Irving, TX.

Dr. Charles Gibbs, former CEO of 100 Black Men, visited one of our **Adopt A School Program participants, the Katherine Johnson Technology Magnet Academy**. With the support of donors like you, we hope to initiate mentor programs at all of our Adopted School campuses. **Your donations** can make a huge difference in the lives of these scholars.

Our **Latin Book Launch was a success**, thanks to the support of our partners and sponsors. The event showcased the rich culture and history of Latin America, with performances by Creekview HS Folklorico dance troupe and delicious dishes prepared by Chef Derricka.

Exciting news - we now have a new office in Downtown Dallas, thanks to the support of Overlap Capital! We are grateful for their generosity and continued support.

**Calling all sponsors!** We invite you to support our Beyond Golf Tournament at BH365Golf.org. Your sponsorship will not only make the event a success but also contribute to creating a positive impact in education. VIP Sponsorship packages include an invitation to our exclusive mixer celebrating our sponsors, partners, and supporters. Consider joining us as a sponsor for this amazing cause. Visit BH365Golf.org for more information on sponsorship opportunities.

Thank you for your continued support of Black History 365. Together, we can make a difference and create a brighter future for all. Let's continue to celebrate and honor Black history every day of the year.

Learn more about  
the foundation



Save the Date!

## VIP Mixer

SEPTEMBER 19TH : 7PM-10PM

An exclusive event celebrating our sponsors, partners and supporters of our Beyond Golf Tournament!



Join us for fun activities and friendly competition on the greens as we raise funds and awareness for a great cause.

## Register now!

 [BH365golf.org](https://BH365golf.org)

 SEPTEMBER 20, 2024

 CEDAR CREST GOLF COURSE - DALLAS, TX

JOIN US!



For more information email [mstreet@blackhistory365education.com](mailto:mstreet@blackhistory365education.com) [BH365golf.org](https://BH365golf.org)

# BLACK HISTORY THROUGH THE EYES OF HIP HOP

Black History 365 (BH365) and Minneapolis Public Schools (MPS) teamed up to present the Black History through Eyes of Hip Hop launch party event on Tuesday, June 4, 2024.

**Students throughout the district are now engaging with materials that provide the full range of Black history** from ancient Africa through modern times and are learning the rich stories and achievements of people of African Americans. To mark this milestone, **BH365 hosted** an artistic showcase of student performances featuring dance, spoken word, and musical performances to pay homage to the rich legacy of Black Americans and commemorate the **50th anniversary of hip hop**. More than **1,000 students from 20 schools** across the district attended the event held at Northrup Theater on the campus of the University of Minnesota.

