



NEWSLETTER

ISSUE 3 • FEBRUARY 2024



"Hold fast to dreams, for if dreams die, life is a broken winged bird that cannot fly."

—Langston Hughes

"Never be limited by other people's limited imaginations."

—Dr. Mae Jemison, first African-American female astronaut

"The cost of liberty is less than the price of repression."

—W.E.B. Du Bois

"Whatever we believe about ourselves and our ability comes true for us."

—Susan L. Taylor, journalist

"Have a vision. Be demanding."

—Colin Powell

Just like those who paved the way for you, be the great ancestor that the future needs you to be. From BH365, Happy Black History Month!

BH365 COMPANY
NEWSLETTER

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“Education is the most powerful weapon that you can use to change the world.

- Nelson Mandela



FROM THE DESK: CEO'S MESSAGE



In the words of our Beloved Ancestor, Carter G. Woodson, “If you can control a man's thinking you do not have to worry about his action. When you determine what a man shall think you do not have to concern yourself about what he will do. If you make a man feel that he is inferior, you do not have to compel him to accept an inferior status, for he will seek it himself. If you make a man think that he is justly an outcast, you do not have to order him to the back door. He will go without being told; and if there is no back door, his very nature will demand one.”

This is the very reason why BH365 exists! We were very intentional. We purposely needed to make a bold and clear statement to the world – that our intellectual acuity, our history, our culture, and our existence cannot be controlled by anyone! BH365 is the key to unlock the psychological chains that have kept minds locked from knowing and acknowledging the contributions of Blacks from the beginning of time. BH365 is designed to unleash the intellectual genius that has been dormant, particularly in Black people, and all people in general. Although some acknowledge Black History in the month of February, for the BH365 family this is just our anniversary. Black History is 365 days a year – it is an inclusive account of not only American History, but world history.

It is the goal of BH365 to continuously impact current and future generations in a meaningful way. We want to challenge the stereotypes, misconceptions, and untruths that negatively impact the probability of this world becoming a better place to exist. I am honored to lead this charge, BH365, as it is an opportunity to inspire and instill hope. I have been blessed to be a part of a dynamic team of intellectuals, researchers, educators, business professionals, and a dedicated sales team. Most importantly, a team of committed individuals that care so deeply that this has become their life work!

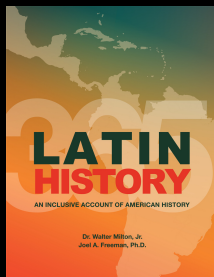


We have curriculum for everyone!

Black History From “K” to “Gray”



**Coming Soon:
Latin History Book Launch**



Download Preview



SPOTLIGHT: BH365 FOUNDATION

We are excited to announce the formation of our newly formed advisory board and active board, who will play a crucial role in guiding the Black History 365 Education Foundation for the next two years.

In the past few months, we have achieved significant milestones. We successfully hosted two Village Talk Tuesdays, bringing together a total of 30 community, business, and school leaders. These collaborative discussions have been instrumental in shaping our foundation's initiatives.

Additionally, our Fit To Lead Retreat was a remarkable success. We had the pleasure of engaging women educational leaders in various mindfulness activities, as well as providing self-care and financial tips. They also had the opportunity to learn about the incredible resources that BH365 Education has to offer.

Looking ahead, we have several exciting fundraising events planned. These include the Latin Book Launch Party, Conference Mixer, Conference Gala, Golf Tournament, and another Fit To Lead Retreat. We are confident that these events will further support our mission and initiatives.

Furthermore, we are thrilled to announce that we are moving forward with our Adopt a School Program. We have adopted our first campus from DeSoto ISD, the award-winning top national school, Katherine Johnson Technology Magnet Academy. This program aims to provide inclusive, ethnic studies resources to school communities. We will be announcing more campuses joining the program this month.

Lastly, we invite you to visit our updated website, where you can find our first promo video showcasing our foundation's work. You can also learn more about our new board members by visiting www.blackhistory365foundation.org.

Thank you for your continued support as we strive to make a lasting impact on education through Black History 365 Education Foundation.



BH365 EDUCATION FOUNDATION
ADOPT A SCHOOL
PROGRAM

FIT TO LEAD

BH365 EDUCATION FOUNDATION



BH365 PROFESSIONAL DEVELOPMENT TEAM

At BH365, we strive to provide five-star professional development that supports teachers and leaders in delivering high-quality student learning experiences. Not only do we recognize the importance of providing students with instructional resources that provide an inclusive account of American history beyond Black History Month, but building literacy skills is embedded in our work.

One vocabulary development strategy BH365 training participants learn to support 3rd-8th grade students is Bullseye Words. The steps are as follows:

1. Select vocabulary terms from an upcoming reading.
2. Students write the words on Post-it notes.
3. Students discuss the meaning of the terms with their group.
4. Students place the words they know in the center of the teacher's bullseye.

As you work to ensure all students have access to classroom material that honors African Americans during Black History Month, take a minute to select a reading from the 3rd- 8th grade BH365 textbook collection, the BH365 Activity Books, or another classroom resource and implement Bullseye Words. You will find students engaged in an activity that lets you quickly assess which vocabulary terms require direct instruction.

Join us at this year's BH365 Conference on July 25-26, 2024, in Irving, TX, to fill your toolkit with more strategies and collaborate with colleagues from around the country.

[Learn More](#)



2024 CONFERENCE

JULY 25 - JULY 26TH
8:00 AM - 5:00 PM

400 West Las Colinas Boulevard, Irving, TX



A "VACCINE" FOR THE EDUCATION GAP IN AMERICA

BH365 CONFERENCE

SAVE THE DATE

JULY 25-26, 2024

THE WESTIN IRVING CONVENTION CENTER

at Las Colinas, 400 West Las Colinas Boulevard, Irving, TX

Join the BH365 team for in depth discussions and training on research-based strategies to support Black History instruction. The BH365 team will engage participants with instructional resources and practices that address the education gap in America by providing students voice and choice while they engage with text that reflects their images. Whether you're new to BH365 or experienced, you will gain knowledge and skills to support implementation.



BH365 SALES TEAM

We are pleased to share an exciting update on our sales team's recent achievements.

We have expanded our reach into several school districts and charter networks across the country including Minneapolis Public Schools, Palm Beach School District, and Boston Public Schools.

Additionally, we are excited about the opportunity to partner with ASALH Freedom Schools and 100 Black Men to support their efforts in providing Black history to their local communities through after school programs. This significant milestone underscores the growing recognition of our curriculum's value in providing comprehensive and engaging Black history education.

As we continue to build on this momentum, we would like to remind everyone of our monthly virtual Open House. Scheduled for the third Thursday of each month at 2:00 PM CST, these sessions offer an excellent opportunity for potential clients to explore our curriculum features, ask questions, and see firsthand how BH365 can enrich their educational offerings.

We are excited to support you in this journey and look forward to the possibility of working together to make a lasting impact in education!

