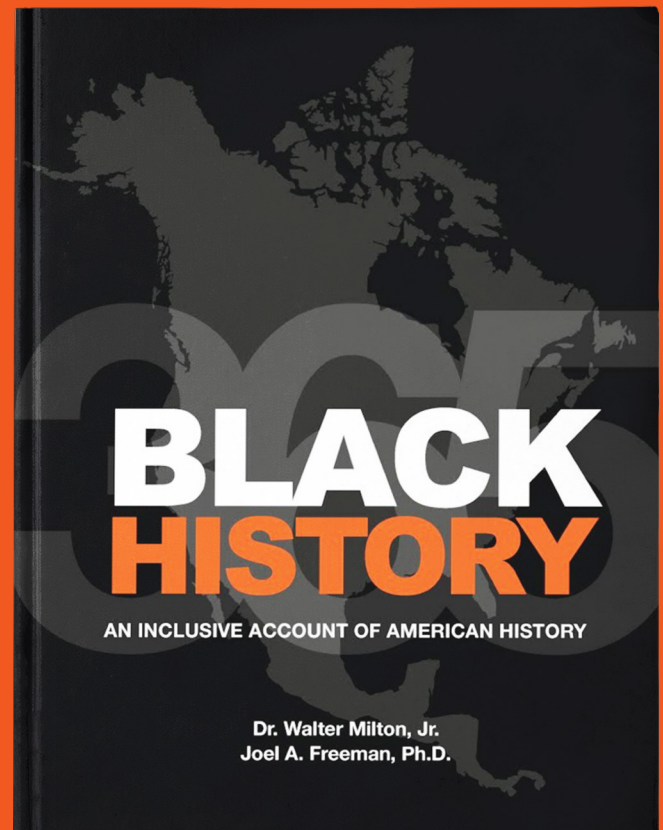


ABOUT THE BOOK

Black History 365 is a U. S. History textbook or eBook documenting the unique stories of Black persons, groups, and cultures in North America, beginning in Ancient Africa continuing to modern events and movements. This interactive history/social science textbook can be used independently or as supplemental text and includes interactive instructor resources that will engage all learners. The gateway to connecting history to daily life, this transcendent approach to American history allows students of all ethnicities to engage in meaningful conversations with teachers, peers, and their families through the lens of Black History.

Full of rarely told history lessons, the BH365 curriculum has exclusive access to more than 3,000 original artifacts that take students and educators on a colorful journey to embracing an inclusive account of American history.

- BH365 has exclusive access to 3,000+ genuine documents and artifacts from the celebrated and comprehensive Freeman Institute® Black History collection (oldest piece dated 1553). Over 4,000 high resolution images have been identified from that collection, many of which are utilized to inform the curriculum and illustrate the text.
- BH365 includes the proprietary “Elephant Experience” student engagement process – with important subject matter interspersed throughout the curriculum – designed to prepare students to become critical thinkers, compassionate listeners and fact-based, respectful communicators when dealing with significant topics that have vexed our country for centuries.
- BH365 curriculum project is missional – African American majority-owned/operated (BH365), with all resources published by an African American/women-owned entity (CGW365 Publishing). Other textbook companies owners and operators tend to be less missional, more transactional.
- BH365 incorporates side bar materials that are strategically placed throughout each chapter, providing student encounters on an approachable level.



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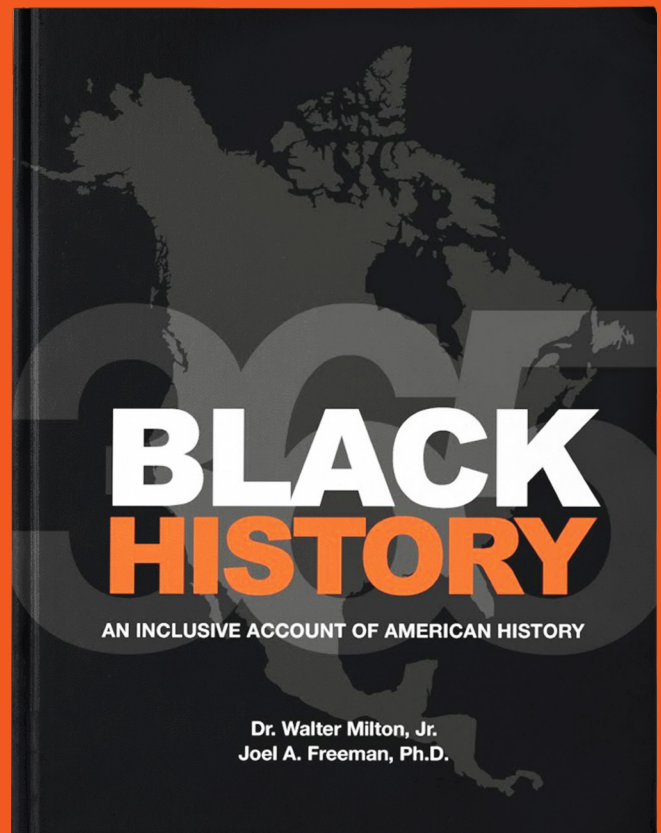
Rights: Worldwide

Authors:

Dr. Walter Milton, Jr.
Founder, CEO of BH365

Dr. Joel Freeman
Co-Founder, Executive Director of BH365

- BH365 is comprised of a diverse group of writers and historians who start the curriculum in ancient Africa and end in Canada – where they introduce students to the people who followed the North Star to settle in communities that allowed for freedom of movement, thought and enterprise.
- BH365 engages the whole student with chapter check-ins – using interdisciplinary components like science, math, language – as a part of the ongoing student experience throughout each unit.
- BH365 offers extensive supports and resources to both teachers and students through Professional Development (PD). Even though our textbook is not a psychology book, we know that some of the topics will cause certain thoughts, emotions and questions to rise to the surface. That is why we have put together a team of experts, an engaging textbook and an unparalleled PD process that will serve as an instructional tool for the teachers.
- BH365 integrates technology in each unit and chapter.
 - Each unit contains technology integration including embedded QR codes throughout each chapter that can be scanned using an iPhone, Android, SnapChat application or a free downloadable QR code reading application. This allows students to read about a person or event and then immediately watch a video relevant to that topic.
 - The QR codes lead readers to virtual tours to landmarks referenced within the text via Google Earth, online assessments, and supplemental instructional videos or documentaries via YouTube and participating partners.
 - Related activities and assessments accompany each integrated technology.



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BH365® Quick Overview

K–12 Black History 365® curriculum

Black History 365® (BH365®) is a comprehensive K–12 curriculum designed for public schools across America. Our purpose is to provide a tech-savvy educational resource that will invite students and educators to become:

- **critical thinkers**
- **compassionate listeners**
- **fact-based, respectful communicators; and**
- **action-oriented solutionists.**

The first unit of the BH365® textbook (9th–12th grade) documents the genius, creativity, and productivity of the peoples of ancient Africa. We started in this manner, because we do not want to reinforce the notion that Black History started with enslavement. The engaging timeline (in the following nine units) surveys the past four centuries before moving into contemporary times and topics. We have also included an entire unit about the North Star and our connection to Canada through the Underground Railroad. No other K–12 Black American history curriculum – regardless the publisher – comes close to BH365®.

The BH365® team is comprised of 50 people who are highly regarded in the fields of research, professional development, music, history, arts, and education. For example, each of the ten units in the book open with original music designed and developed by multi-platinum, Grammy®-nominated Dr. Kevin “Khao” Cates, a producer for musicians such as Jay-Z, TI, and Snoop Dogg. Albums he has produced have sold well over 30 million copies.

What sets BH365® apart?

10 Distinctives:

1. BH365® has exclusive access to 3,000+ authentic documents and artifacts from the celebrated and comprehensive Freeman Institute® Black History Collection (oldest piece dated 1553). Over 4,000 high resolution images have been identified from that collection, many of which are utilized to inform the **curriculum and illustrate the text**.
2. BH365® includes the proprietary ELEPHANT EXPERIENCE® student engagement process – with important subject matter interspersed throughout the curriculum – designed to prepare students to become critical thinkers, compassionate listeners, and fact-based, respectful communicators when dealing with significant topics that have vexed our country for centuries. Through The Elephant Experience®, the textbook engages people of all ethnicities in the tough topics of our society. This is a process designed to heal, not divide. The Elephant Experience® topics include: Reparations, Uncle Tom, 3/5ths of a Human Being, with a Black President for two terms, Are We in a Post Racial Society?, Did Africans Sell Other Africans into Slavery?, Should We Tear Down the Statues?, can a White person Truly Understand the Black Experience?, Black Quarterbacks, Police/Community Engagement, and many more.
3. BH365® curriculum project is missional – African-American majority-owned/operated (BH365®, LLC), with all resources published by an African-American/women-owned entity (CGW365 Publishing). Other textbook companies owners and operators tend to be less missional, more transactional.
4. BH365® incorporates Sidebar materials that are strategically placed throughout each chapter, providing student encounters on an approachable level.
5. BH365® engages the whole student with chapter check-ins – using interdisciplinary components like science, math, and language – as a part of the ongoing student experience throughout each unit.
6. BH365® offers extensive support and resources to both teachers and students through professional development (PD). The textbook is not a psychology book; however, the developers understand that some topics will evoke certain thoughts, emotions, and questions in the students. is why we have put together a team of experts, an engaging textbook, and an unparalleled PD process that will serve as an instructional tool for teachers.

- 7.** BH365® integrates technology in each unit and chapter.
 - a.** Each unit contains technology integration, including embedded QR codes throughout each chapter that can be scanned using an iPhone, Android, the SnapChat application, or a free downloadable QR code reading application. This allows students to read about a person or event and then immediately watch a video relevant to that topic.
 - b.** The QR codes lead readers to virtual tours to landmarks referenced within the text via Google Earth, online assessments, and supplemental instructional videos or documentaries via YouTube and participating partners.
 - c.** Related activities and assessments accompany each integrated technology feature.
- 8.** BH365® is comprised of a diverse group of writers and historians who start the curriculum in ancient Africa and end in Canada – where students are introduced to the people who followed the North Star to settle in communities that allowed for freedom of movement, thought, and enterprise.
- 9.** BH365® has designed an afterschool or Saturday program titled, The Solutionist Academy®. Schools can utilize the BH365® ebook curriculum, along with 21st Century, Title 1, or Title 4 dollars to implement this specialized program.
- 10.** Multiplatinum, Grammy®-nominated artist, Kevin “Khao” Cates has produced 40 songs – one for every chapter in the textbook – that dynamically connect students with the BH365® curriculum.



BH365® Advisory Board

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Association*



Additional Information

Dr. Walter Milton, Jr. and Dr. Joel A. Freeman, are co-founders of BH365®, LLC and co-authors of the BH365® textbook. Drs. Milton and Freeman have mobilized a brilliant team of 50 experts in education, curriculum design, professional development, marketing, sales, technology, and media relations. The response from schools, superintendents, and the media has been almost overwhelming!

Visit www.BlackHistory365Education.com to listen to interviews and read testimonials about this amazingly comprehensive resource..

Below is more information about what BH365® is doing – through the lens of Black History – to positively impact K–12 students in schools across America.

- **A TV piece on BH365® by San Antonio ABC-affiliate KSAT TV station**

<https://www.ksat.com/news/local/2020/06/09/new-school-curriculum-aims-to-fill-in-the-blanks-about-untold-aspects-of-black-history/>

- **Letters from BH365® Supporters**

<https://drive.google.com/file/d/1GEV63JJbXurlcn2QNaTndEozcR2GjKgi/view?usp=sharing>

- **Take a Look at Unit One**

<https://drive.google.com/file/d/1FyLIMPmxiAAALDjyhxBXToO9S07VD40/view?usp=sharing>

- **Solutionist Academy Overview**

<https://drive.google.com/file/d/1A-IBKTJN5HNgiDnhuDo-CuDCFRxxazds/view?usp=sharing>

- **The BH365 Promotional Presentation and Video**

<https://drive.google.com/file/d/1PTb6b5qBNn7kDwzel-TKYzVMS-rP-PyG/view?usp=sharing>

Black History 365® is an educational entity – that engages all ages – which has as its purpose to create cutting-edge resources that invite students, educators, and others to become critical thinkers, compassionate listeners, fact-based, respectful communicators and action-oriented solutionists.

WHY BH365®?

BLACK STUDENTS

Black students, in particular, are contending with emotions they may find difficult to articulate. Black students are fighting forces that were strategically established to maintain academic neutrality, while other students have significantly more opportunities to excel because they are exposed to the contributions of their ancestors – daily celebrating their history, culture, and existence throughout history textbooks and society at-large.

According to research regarding culturally responsive teaching and learning, there is a direct correlation between students' self-awareness and academic achievement. There is an obvious need for Black American students to achieve in the same manner – being culturally astute matters!

The lack of historical content has been a significant influencer of negative outcomes for Black students and communities including:

- Lack of self-awareness
- Lack of self-esteem
- Lack of intrinsic motivation
- Decreased academic achievement
- Truancy
- Discipline referrals
- Criminal activity
- Prison sentences
- Death

ALL STUDENTS

White students benefit from learning about other cultures in much the same way as students of color. It is important for all learners to understand and acknowledge the contributions of persons from various cultures, ethnicities, and backgrounds in order to fully appreciate all of humanity. There is no dominant race; individuals of shared ethnicities offer traits and talents that benefit society-at-large. History is a rich, engaging subject that should be inclusive of all and Black American history truly includes Native American and European history. When all students learn to grapple with their varied pasts, they are more prepared to create the future they deserve and desire.

EDUCATORS

For decades, and even centuries, many teachers have been encouraged to tell a pretty lop-sided story. Although many educators have taken the initiative to be more inclusive in their delivery of history and social science instruction, there have been few mandates to do so. Educators and decision-makers within our system are also influenced by the lack of Black history curriculum and participate in the demise of historically forgotten communities by:

- Accepting negative stereotypes
- Displaying biases
- Acting on fear of the unknown
- Refusing to acknowledge the contributions and challenges of Black Americans
- Not challenging discriminatory behavior
- Challenging progressive movements that would bring more inclusive history and social studies curriculum

While teachers historically have not been “trained” to teach Black history, BH365® offers resources and supports to begin the process of unlearning and teach well-rounded lessons that include and engage all students.